

# FICHe

Future Internet CHallenge eHealth

## Overview

The objective of Future Internet CHallenge eHealth (FICHe) is to accelerate small and mid-sized enterprises (SME) and startups that develop innovative applications in the eHealth market building upon the FIWARE technology, i.e. FIWARE generic enablers, specific enablers and/or domain specific platforms ([www.fiware.org](http://www.fiware.org)). FICHe will provide SMEs or startups with direct funding, technical training and business coaching and co-creation with end users. Selection criteria will be based on technical excellence, eHealth solution and team.

FICHe is open for applications on **September 15, 2014 and closes on October 31, 2014**. Selected SMEs and startups will enter into a 18-month challenge, split in a three phase acceleration program. SMEs and startups will translate their idea into a field lab tested prototype, while elaborating their business plan and go-to-market strategy. The most promising and innovative proposals complying the requirements of each phase will be selected by External Independent Review Committee (EIRC) to continue to the next phase. 80 teams will enter the first phase with grant of 15 000€, 40 will continue with 50 000€, and 20 finalists entering the third and last phase will receive 152 000€. Total amount of funding is 6 240 000€.

The latest updates can be found on (<http://www.f6s.com/fiche#/about>) or Twitter: @FICHe\_EU.

## Value Proposition

- Funding by grants up to 217 k€ throughout the whole development process from idea to a tested prototype
- Access to three regional ecosystems that are available for development and trial purposes
- Access to regional business centers that offer support in the form of business coaching, training and advice
- Access to end-users to be involved in the development process
- Access to a set of innovative technologies developed by leading developers, bundled, documented and tested in the FIWARE program
- Exposure in over 15 member states of the start-up and its products and services
- A structured program containing support, training, coaching and funding
- Opportunities to meet potential investors and venture capitalists
- Be part of greater journey, 16 accelerators working together bringing more value
- SMEs will produce high quality deliverables with the help of training and coaching

## Criteria for Applying

1. Only projects using **FIWARE technology** ([www.fiware.org](http://www.fiware.org)) will be funded
2. Proposals should be targeting the **eHealth<sup>1</sup> domain** (including mHealth)
3. Applicant should be **SME or startup<sup>2</sup>**
4. Applicant should participate on their own i.e. **consortium of SMEs is not accepted**

## Accelerator Activities

- Online and onsite boot-camps, technical training and business coaching
- Co-creating and testing the applications with users in three dedicated Living Labs
- Matchmaking events with investors, public funds, procurers etc.

## Open Call Submission

The submission will be done via the F6S platform (<http://www.f6s.com/fiche#/apply>). FICHe is open for applications on **September 15, 2014 and closes on October 31, 2014 at 10 pm CET** (Central European Time).

## Selection Process

Selected SMEs and startups will enter into an 18-months challenge, split in a three phase acceleration program. SMEs and startups will translate their idea into a field lab tested prototype, while elaborating their business plan and go-to-market strategy. The most promising and innovative proposals complying the requirements of each phase will be selected by External Independent Review Committee (EIRC) to continue to the next phase. 80 teams will enter the first phase with grant of 15 000€, 40 will continue with 50 000€, and 20 finalists entering the third and last phase will receive 152 000 €.

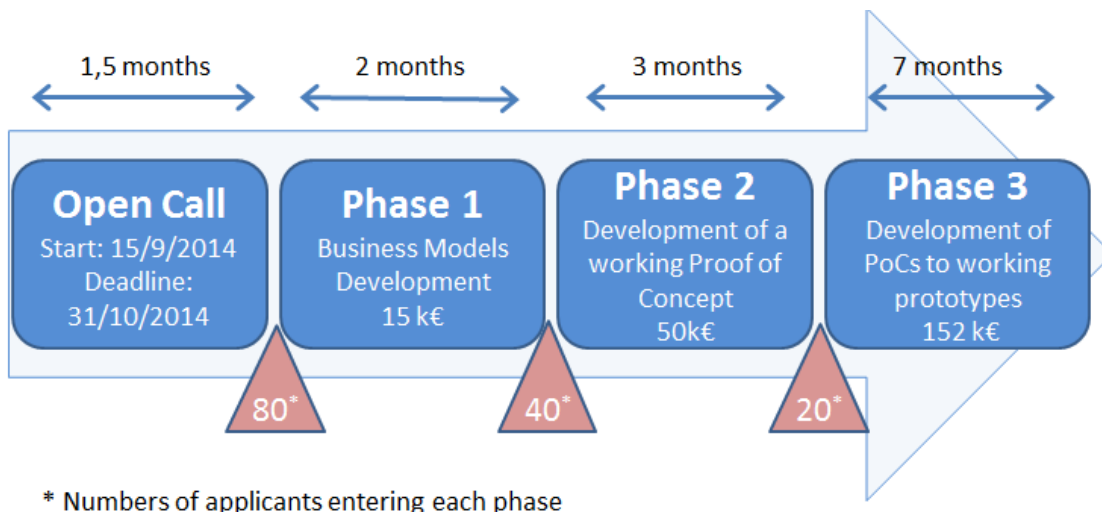
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<sup>1</sup> eHealth means ICT tools and services for health. eHealth covers the interaction between patients and health-service providers, institution-to-institution transmission of data, or peer-to-peer communication between patients and/or health professionals, tools assisting disease prevention, diagnosis, treatment and follow up. eHealth products/services can address e.g. health systems, public sector or consumer market

<sup>2</sup> Commission Recommendation 2003/361/EC

[http://ec.europa.eu/enterprise/policies/sme/files/sme\\_definition/sme\\_user\\_guide\\_en.pdf](http://ec.europa.eu/enterprise/policies/sme/files/sme_definition/sme_user_guide_en.pdf)

As a summary, the criteria which define a SME are: Headcount in Annual Work Unit (AWU) less than 250. Annual turnover less or equal to €50 million OR annual balance sheet total less or equal to €43 million. Only applicants legally established in any of the following countries will be eligible: EU-28 countries: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and United Kingdom. FP7 Associated countries: Albania, Bosnia and Herzegovina, Faroe Islands, FYR Macedonia, Iceland, Israel, Liechtenstein, Moldova, Montenegro, Norway, Serbia. Switzerland and Turkey.



## Selection Categories

Applicants must consider the following three main criteria:

- **Technical Excellence** - Viability and sustainability.
  - o Clearly defined objectives and quality of the concept
- **Use of FIWARE technologies**
  - o How will the FIWARE technology be used in the proposed project
- **eHealth Solution** - Market opportunity and business model.
  - o Focus on the value proposition, market implications, target customers and their needs, the social impact, and cost structure and revenue model.
- **Team** - Entrepreneurship, experience and ambition.
  - o Relevant experience and capacities of the participants in the project.

## Main Contact:

Contact	Email
FICHe helpdesk	<a href="mailto:fiche@digitalezorg.nl">fiche@digitalezorg.nl</a>

## Additional Contacts:

Country	Contact	Email
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Finland	Mari Koskinen	<a href="mailto:mari.koskinen@businessoulu.com">mari.koskinen@businessoulu.com</a>

## About FICHe

The FICHe project is one of the accelerators supported by the Future Internet program and targeted to the successful deployment of FIWARE technology with the aim to create successful businesses throughout Europe. FICHe focus is on eHealth solutions. The project is co-funded under the European Union's Programme for research, technological development and demonstration.

Project partners are University of Oulu, Business Oulu, TIC BioMed, FFIS de la region de Murcia, TNO, Amsterdam Economic Board, Stichting zorgInc., Dutch eHealth Fund Management BV and Stichting Digitalezorg.nl.

Supporting Partners are the Community of Regions Ambient Living, DHealth, ISfTeH, Health Startup, Somateq, Rockstart Accelerator, Amsterdam Smart City, Poznan ICT Cluster, VentureLab, StartUp Bootcamp, ENoLL, Health 2.0, ECHAlliance, EVIA, The Egg, Council of Oulu and Turku Science Park.